

Hi!

We are Bob Goyetche (Bob and AJ show, Catfish show, etc...) and Mark Blevis (Electric Sky). As podcast consumers we know that finding good shows requires some well presented recommendations, and as Canadian podcasters we know that one of the biggest struggles we face is building an audience. That's why we're launching a new podcast called "The Canadian Podcast Buffet". The mission of the show is to promote Canadian Podcasts and Podsafe music through a weekly show, broken down into the following segments:

- 1) Podcasting news (events and media coverage)
- 2) Podcast promos
- 3) Canadian podsafe music

We are currently beginning production of our first show and you are invited to be one of our first featured podcasts. Criteria for inclusion in our show is that you must have published at least five Podcasts, and your most recent show must have been released within the last thirty days.

Please follow the template below for preparing and submitting both an AUDIO PROFILE, and a PODCAST PROMO to our show.

#### AUDIO PROFILE

Please attach an audio profile of no more than 120 seconds in the following format:

MP3, 44.1KHz, 128-bit (stereo or mono)

When you start your audio response to these questions, please follow this script..

Hi! My name is ...

I produce a podcast called ... in ... (city), ... (province)

- 1) Describe your show format / content.
- 2) Is your podcast work-safe? Family friendly?
- 3) What is the average length of your show?
- 4) How often do you publish your show?
- 5) When did you first start podcasting?
- 6) What do you like most about podcasting?
- 7) Which Canadian podcasts do you listen to/recommend? Why?
- 8) What are you trying to get out of podcasting?
- 9) If there was something about the podcasting world you could change, what would that be?
- 10) Do you have any plans for commercialization? If Yes, who would you like to have sponsor you? If not. Why not?

#### PODCAST PROMO

Please attach a promo of no more than 120 seconds in the following format:

MP3, 44.1KHz, 128-bit (stereo or mono)

Please make sure that your audio submissions are clear and intelligible. We strive to help you promote your show, and we can't use profiles or promos that exceed 120 seconds and/or cannot be understood.

Once ready, please email your submission to [canadianpodcastbuffet@gmail.com](mailto:canadianpodcastbuffet@gmail.com) with the subject "PROMO: Your Show Name".

Feel free to email us with any questions.

Sincerely,  
Bob and Mark